

Sector
Specialist Animal Welfare

Location
Thetford, Norfolk

Deal
Trade
Disposal



JDC Corporate Finance



Bowden & Knights on JDC

"Having spoken to Jon about my future back in 2012 and having held annual meetings to keep in touch, I had no hesitation in engaging JDC when the time became right to offer Bowden & Knights for sale.

The process was very successful and we could not have achieved the sale without Jon and his colleagues' drive, enthusiasm, tenacity, advice and guidance. Available to me 24/7, through ups and downs and with our interests at heart throughout, JDC were the driving force to 'clinch the deal'. There are not enough superlatives I can find to say a HUGE thank you to JDC for fulfilling our dreams."

Mike Bowden, Bowden & Knights

Trade Sale of Bowden & Knights



The business

Founded in 2003, based in Thetford.

One of the UK's leading independent suppliers to the poultry industry.

Supply an extensive product range dedicated to poultry health, hygiene and welfare.

Offer extensive opportunities for growth within the poultry industry and externally into other synergetic animal welfare industries.

The deal

100% share sale to Elta Group, an international operator with c.£100 million turnover.

Investment in resources, systems and back office facilities to unlock growth potential.

One founding shareholder fully exiting.

Remaining three shareholders staying involved in the business as planned.

JDC value add

Initially engaged with the shareholders four years before commencing sale process helping them to identify the right time to sell.

Ran and managed a competitive process with strategically selected parties across the UK.

Created a competitive tension to achieve a strategic valuation premium above shareholders' expectations.

Negotiated future profit participation in addition to full initial consideration.



Raising the bar

Main Office

Dencora Court
2 Meridian Way
Norwich
NR7 0TA

Also at

3 Gray's Inn Square
London
WC1R 5AH

Contact

T: 01603 703177
E: info@jdc-corpfin.co.uk
www.jdc-corporatefinance.co.uk
